

# ASSOCIATED KITS

## IN THIS BROCHURE

Associated has a variety of race cars and trucks available in 1:10 and 1:12 scales. We have also expanded into the new 1:10 scale gas off road area. We have created this product brochure to introduce our entire range of kits to you and to help you understand them better. Our goal is to help the beginning hobbyist and dedicated racer understand what the Associated Championship-winning product line has to offer them at a very competitive price.

We focus on the most advanced features of each kit to help you clearly identify the features one kit offers over another. The Feature Comparisons guide at the bottom left corner of each page will sum up the various features within that kit category for easy comparison.

Associated kits and parts are available or can be ordered through your better hobby shops throughout the USA, Europe and the Far East. If you are not close to a dealer, or the dealer no longer stocks our parts, you may order parts directly from Associated using our handy catalogs. (Catalogs are available free upon request).

## FOR THE NEW RACER

Associated's radio control cars and trucks are different from the regular department store variety. Associated's cars and trucks are built for the competition-minded racer; for them, speed, handling, tunability and durability are all-important considerations, unlike the department store kits, which stress price rather than quality or handling.

Associated uses the latest technology in both parts and manufacturing processes to provide the hobbyist and racer with the most durable and consistent handling parts available. All of our kits are race-capable right out of the box. We believe there is no reason for a beginning hobbyist not to have the same parts as the serious racer.

We do not forget our previous owners. To date all of the current RC10 parts will still bolt onto the original RC10 built in 1984.

Associated is especially committed to providing vehicles which are race-legal for those who race under the rules sanctioned by ROAR (Radio Operated Auto Racing) and IFMAR (International Federation of Model Auto Racing), and groups with similar rules. The most important National and World Championships are governed by these rules and attract the world's best

racers, providing the most exciting racing you can watch. Separate National and World Championships are held for the various scales in on- and off-road type vehicles. We mention these Championships in the following pages because our many titles prove to racers worldwide that our on-going efforts at product development has been hugely successful!



The success of our vehicles has spawned many after-market companies to supply the Associated racer with hundreds of specialized hop-up parts of every conceivable kind. These companies advertise their products in the several R/C magazines available at your newsstands. These R/C magazines regularly carry race articles to further the education of the Associated racer with tips and tricks of every kind to give you the competitive edge. These magazines can help you keep up to date with Associated's new products and technology, find the clubs and races in your area and from there bring you new friends.

Associated offers separate catalogs for the RC10, RC10T, RC10GT, RC10L, & RC12L, which are updated several times a year. You may write Associated twice a year to get your latest free edition to keep you up-to-date on all the new products for your vehicle.



You can find custom-made R/C tracks like these all over the world. This one was the site for the 1993 IFMAR World Championships for 1:10 scale off-road racing.

### KIT COMPARISONS

	off road	flat track on road	banked curve on road	1:10 scale	1:12 scale	electric vehicle	gas truck
RC10 series	•			•		•	
RC10L, LS		•		•		•	
RC10LSS, LSO		•	•	•		•	
RC12L series		•		•		•	
RC10T trucks	•			•		•	
RC10GT	•			•			•



ASSOCIATED ELECTRICS, INC.  
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# RC10

## TEAM ASSOCIATED

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RC10 World's Car  
(body shown included)

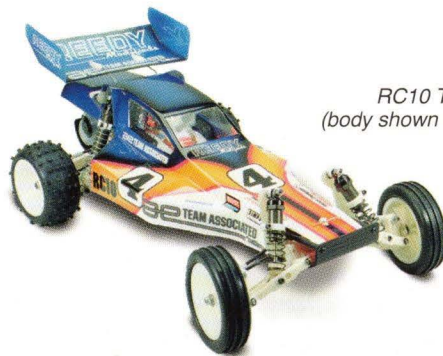
# RC10 OFF ROAD

The RC10 has proven itself to be the car to beat for the last 10 years. It won the first ever IFMAR 1:10 Off Road World Championship title at the 1984-85 event held in Del Mar, California, as well as four of the five IFMAR 1:10 Off Road World Championships ever held.

It has also brought a new level of product durability to the hobby. The RC10 has shown that you do not have to design a completely new car every time you want to improve your speed and handling, unlike the foreign imports. The fact that the current generation of parts for the RC10 can be bolted onto the original RC10 to make it just as competitive as the newest car, shows our on-going concern for the racers of our previous versions.

The Associated Stealth Transmission's contribution to the success of the RC10 is shown by the fact that three of the four IFMAR 1:10 Off Road World Championship titles, held by the RC10, have been won using the Stealth Transmission. On-going development by the Associated R & D personnel has made the RC10 the car to beat for a decade.

The RC10 has won 4  
IFMAR World Championships



RC10 Team Car  
(body shown included)

## RC10 WORLD'S CAR

The RC10 Worlds Car is designed for the serious off road racer. This is the production version of the 1993/94 IFMAR 1:10 Off Road World Championship car used by our Team Drivers in Basildon, England. This kit includes full ball bearings, Stealth Transmission with ATC, Hard Anodized Teflon sealed shocks, universal dogbone rear axles, our new 2024 Hard Anodized and milled aluminum chassis, new black composite suspension arms and hub carriers, new graphite composite shock struts, new bushing bell crank steering, graphite transmission brace, fiberglass battery strap, RCPS Turbo Mirage lightweight Lexan body, Pro-Line XTR racing compound tires front and rear, and florescent yellow wheels front and rear. With this car you too can drive what the best racers in the World drive.  
#6037, \$337.00



RC10 C. E.  
(body shown included)

## RC10 TEAM CAR

The RC10 Team Car has been the work horse Associated car since 1990 when it was introduced. This car is offered in both an aluminum chassis and a graphite chassis (popular for oval or road course racing) version. The kits include most of the same components as the Worlds Car but without the racing tires and lightweight body. The aluminum version is \$32.00 less than the top of the line Worlds Car.

Kit includes full ball bearings, Stealth transmission with ATC, Hard Anodized Teflon sealed shocks, universal dogbone axles, and now includes our new black composite suspension arms, and one piece wheels. For the racer or hobbyist who wants the most durable ball bearing kit available, but does not feel he needs to spend the extra money for a Worlds Car.

#6035 (aluminum chassis), \$305.00  
#6036 (graphite chassis), \$345.00

### FEATURE COMPARISONS

	aluminum tub	graphite chassis	bearings	bushings	motor	mech. speed control	Teflon sealed, hard anodized shocks	price
6011*	•		•	•	•			230.00
6035**	•					•		305.00
6036**		•	•			•		345.00
6037**	•	•				•		337.00

\* does not include battery, radio and all electrical.

\*\* does not include motor, battery, radio and all electrical.

Due to on-going R&D to improve our kits, some photos may not accurately reflect the latest edition.

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## RC10 C.E. CHAMPIONSHIP EDITION

The RC10 CE Championship Edition is our entry level vehicle. With our low retail price, this is the best value in American made cars. The RC10CE uses the same suspension components as the top-of-the-line Worlds Car except for the following: Gold Anodized shocks, all sintered bronze bushings (no cheap nylon or plastic bushings here), Stealth transmission with ATC (the same one that is used in the latest RC10 Worlds Car less bearings), dogbones and stub axles (for a durable rear drive train with reduced maintenance and cost), race-legal mechanical resistor speed control with variable forward and brakes (no reverse), competition stock motor and 3-piece wheels (so you can change tires without buying new wheels every time). This is what a quality entry level kit is supposed to be like.  
#6011, \$230.00

# RC10T



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## RC10T TRUCK

In late 1990 the popularity of truck racing grew rapidly, rules were established by ROAR and NORRCA for a truck class, and truck conversion kits were becoming common. After looking at the newly established rules and trucks in use, our designers decided that they could develop an entirely new truck that would take advantage of the new rules and surpass the handling of the market's then-leading truck kits.

Our design team of Roger Curtis, Cliff Lett and Curtis Husting started with the proven race-winning features of our RC10 Team Car and developed from there. Starting with our aluminum chassis we developed an entirely new front end and steering servo saver. We kept our Stealth transmission for power and traction, and hard anodized Teflon coated shocks to control the suspension. Results? It won the 1991, 1992 & 1994 NORRCA Nationals and 1992 & 1994 ROAR Nationals, as well as being voted *R/C Car Action* magazine's Truck of the Year twice.



RC10T Team Truck  
(body shown included)

## RC10T TEAM TRUCK

Associated's RC10T Team Truck is the premier, state-of-the-art 1:10 scale electric off road truck kit. It borrows the most important features of the World Championship-winning RC10 Team Car, like the ball bearing Stealth transmission, the hard anodized, Teflon-coated race-winning shocks and aluminum chassis, and adds all-new features for durable truck racing. This truck includes many track-tuning and race-winning features, such as 30 degree front caster blocks, new heavy duty shock towers and black composite suspension arms, lightweight wheels, hard anodized Teflon shock pistons and internal assembly parts, universal dogbone rear axles, and new rear arm mounts and hub carriers. A slightly narrower body improves performance. All of the above are in addition to the excellent parts from the original RC10T. They are just refinements to give the racer the most adjustable, quality race truck available.

#7035, \$335.00

## RC10T SPORT TRUCK

This level race truck has what it takes to win. It has the same durable components as our Team Truck (no downgrading of important parts), but to bring down the cost we used bronze bushings, dogbones and stub axles and our original gold anodized shocks. To help keep the overall cost down for our customers we added a resistor speed control with variable forward and brakes (no reverse) and a competition stock motor. The only items needed to make this truck run is a radio, battery and battery charger. Add bearings and an electronic speed control and this truck can race alongside our Team Truck.

#7011, \$240.00



RC10T Sport Truck  
(body shown included)

### FEATURE COMPARISONS

	stock motor	mech. speed control	bushings	ball bearings	Gold shocks	hard anodized	Teflon coated shocks	3-piece wheels	1-piece wheels	price
7011*	•	•	•	•	•	•	•	•	•	240.00
7035**			•		•			•		335.00

\* does not include battery, radio and all electrical.

\*\* does not include motor, battery, radio and all electrical.

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# RC10GT



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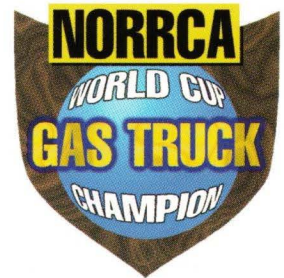
## RC10GT GAS TRUCK

Team Associated's original involvement in 1:10 scale off road vehicles began with the RC10, which has now won four IFMAR World Championships. Focusing on continued development, Associated came up with the now legendary Stealth Transmission. This transmission contributed to three more RC10 World titles and three ROAR National titles for 2WD buggies.

Associated's introduction of the RC10T helped set a new standard for 1:10 scale racing trucks. Rather than creating a buggy with truck parts installed (as many were doing), Associated designed the RC10T from the ground up. The RC10T's success has proven itself on the track, winning the 1991, 1992 & 1994 NORRCA Nationals and the 1992 & 1993 ROAR Nationals.

Associated has now taken the race-winning features of the RC10T and applied them to the RC10GT. It features a new gas truck chassis, new servo saver design, a new laydown Stealth transmission with a final drive ratio of 2.60:1, and a larger diff to handle the higher power gas engines.

RC10GT  
(engine not included)



## RC10GT BEARING KITS

These bearing kits come loaded with high-performance features for high-performance competition, with hard anodized shocks, rear universal driveshafts and ball bearings in the Stealth transmission separating it from the bushing kits. The Engine Installation Packs also include ball bearings for the clutch, for both pull start and non pull start engines. The clutch is tunable so you can adjust it to different conditions or tracks. It also includes an Associated-designed constant-pressure, quick fill fuel tank, single disk brake, and adjustable engine mounts. This truck has the same handling and performance characteristics as our race-winning electric RC10T truck versions, but with the run time and power of gas.

- #7060, \$362.00 (Requires Engine Installation Pack #7681 for pull start, \$90.00, or #7683 for non pull start, \$90.00)
- #7065 (for pull start engines), \$445.00
- #7066 (for non pull start engines), \$445.00

## RC10GT BUSHING KITS

These easy-to-assemble kits include a helpful VHS video, *How to Tune Your RC10GT Engine*. Although called basic kits, they nevertheless include many of the features of the ball bearing version, and all the race-winning standards of the RC10T electric truck. Affordable for the entry level racer, yet can be easily upgraded to the race-winning ball bearing version by adding ball bearings, Teflon coated shocks and rear universal driveshafts for the ultimate in 1:10 scale gas truck performance.

- #7050 (for pull start or non pull start engines. Requires Engine Installation Pack #7680, \$75.00), \$250.00
- #7055 (for pull start engines), \$320.00

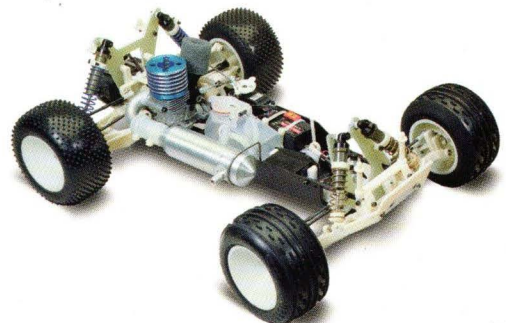
### FEATURE COMPARISONS

	bushing kit	ball bearing kit	basic rolling chassis & body	gold anodized shocks	hard anodized shocks	Engine Installation Pack incl. requires Installation Pack #7680	requires Installation Pack #7681 (pull start) or #7683 (non pull start)	price
#7050*	•	•	•	•	•		•	\$250.00
#7055*	•	•	•	•	•		•	\$320.00
#7060*		•	•	•	•	•	•	\$362.00
#7065*		•	•	•	•		•	\$445.00
#7066*		•	•	•	•		•	\$445.00

\* does not include engine or radio system.

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RC10GT  
(engine not included)

# RC10L

# TEAM ASSOCIATED



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## RC10L ON ROAD

Associated's on road foray began with the RC12e 1:12 scale electric car, which went on to win numerous National Championships. It was later followed by the RC12i, which won the very first 1:12 World Championships in Anaheim, California, and then again won the next World Championships in Denmark. The RC12L followed this winning tradition by taking 1st, 2nd, 3rd, and 5th at the World Championships in Las Vegas.

This winning 1:12 design was the basis for the RC10L 1:10 scale car. Besides the fact that the 10L was larger, it also uses a shock absorber to dampen the rear end, and the rear axle assembly is longer.

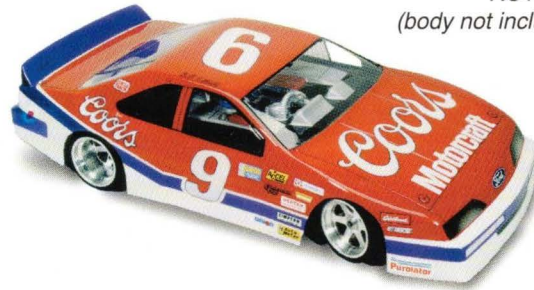
The RC10L proved itself on both road courses and flat oval tracks. For the growing popularity of high banked oval tracks we developed a Super Speedway version, the RC10LSS. This car had a narrower wheelbase and body for higher top speeds, reduced battery current draw and longer run times. In 1993 we released our newest versions, the RC10LS and RC10LSO, which included our new Dynamic Strut Front Suspension and new shock with Teflon piston and assembly parts.



RC10LS  
(body not included)

## RC10LS GRAPHITE

The RC10LS takes the RC10L to the next level of performance with the addition of Associated's Dynamic Strut Front Suspension. This front end allows you to change caster, camber and spring rates quickly and easily. Included is caster change, which gives you a car with a more aggressive steering response going in and coming out of corners. Better rear end handling is accomplished with a rear chassis brace and Teflon shock pistons with Teflon assembly parts. For the 1:10 on road oval racer who wants everything. #8010, \$250.00



RC10LSS  
(body not included)



## RC10LSS SUPER SPEEDWAY

The RC10LSS car is based on the design of our Nationals-winning RC10L. The 10L was designed for the flat oval tracks and road courses, while the 10LSS is designed for the larger oval banked tracks, like Whippoorwill and the Thunder-drome-type tracks. These banked oval tracks come

with a different set of race problems than flat oval tracks, and the 10LSS addresses these problems with a narrower width. This means that you'll be pushing less air, which will increase your speed; and because you're pushing less air (drag), you'll have reduced current draw on your batteries and get longer run times. #8005 (fiberglass chassis), \$170.00

#8006 (graphite chassis), \$235.00

## RC10LSO NARROW OVAL GRAPHITE

The RC10L Super Speedway car has proven the validity of the narrow car and body for banked tracks. The RC10LSO enhances the 10LSS with the addition of the Dynamic Strut Front Suspension. This new front end gives you the ability to change caster, camber and spring rates quickly and easily. With more suspension travel than before, improved camber changes and Teflon shock piston and Teflon assembly parts, this kit is made for the discriminating racer who wants to use all the fine-tuning options at his command. #8012, \$250.00

## RC10L BASIC KITS

The first of the RC10L designs scaled up from the World Championship-winning RC12L. It's offered in both fiberglass and graphite versions, which makes it ideal for both a quality fun car and an entry level racer. In the very competitive on road and oval racing arenas, the RC10L proved itself to be no wimp when it comes to racing, winning the '89, '90, and '91 ROAR On Road Modified Nationals and setting the first Thunderdrome Insane Speed record of 56.5 mph in 1988. #8001 (fiberglass chassis), \$170.00

### FEATURE COMPARISONS

	fiberglass chassis	graphite chassis	bearings	bushings	narrow	Dynamic Strut	front suspension	price
8001*	•	•	•					170.00
8002*		•	•					235.00
8005 SS*	•	•	•	•				170.00
8006 SS*		•	•	•				235.00
8010 LS*		•	•			•		250.00
8012 LSO*		•	•	•		•		250.00

\* does not include body, motor, battery, radio and all electrical.  
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# RC12L

# TEAM ASSOCIATED



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## RC12L ON ROAD

Associated's on road foray began with the RC12e 1:12 scale electric on road car. This simple and straight-forward design won the ROAR Nationals in 1978, 1979, 1980 and 1981. Then came the RC12i, which then won the 1982 and 1984 World Championships as well as the 1983 and 1985 ROAR Nationals. In 1986 we introduced the RC12L, which won two World Championships and four ROAR Nationals on its own merit. The RC12L has been refined through the RC12LW and into the current RC12LS and has won two more World Championships and three more ROAR National titles.

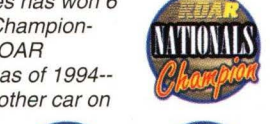
The RC12LW was the first refinement of the RC12L. Here the batteries were moved closer to the centerline of the car, resulting in more responsive steering (which was most apparent in the "S" curves of the race track). We have now progressed to the RC12LS (Suspension) graphite chassis it. This was the first kit to include our new Dynamic Strut Front Suspension, which improves steering and stability. The RC12LS is the latest in a line of race-winning cars!



RC12LS  
(body not included)

## RC12LS GRAPHITE

The RC12LS, offered in a graphite version only, is our top-of-the-line 1:12 scale racer. With the inclusion of our Dynamic Strut Front Suspension you will be able to achieve the highest level of performance currently available. While the new front end offers you quick and easy adjustment of camber, caster, toe-in and front springs, it still follows the key basic rule of KEEP IT SIMPLE! You do not have to contend with multiple links or rods; this means that when you make one change, you will not have to make adjustments to other parts of the front end so that everything else would remain the same. Changing one setting does not change the others. Also, the Dynamic Strut offers a feature new to electric on-road racing: caster change. This feature actually changes the caster through suspension travel, giving you more steering in and out of the corner and helping you to reduce front tire scrub, which slows the car's cornering speed. The ease and speed at which changes can be made to this front end allows the serious racer more time to experiment with different car and track setups in the same amount of time as before! #4010, \$235.00



The RC12 series has won 6 IFMAR World Championships and 13 ROAR Nationals titles as of 1994-- more than any other car on the market.

### FEATURE COMPARISONS

	graphite chassis	8 ball bearings	Dynamic Strut front suspension	shock damper	price
4010 LS*	●	●	●	●	235.00

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